Chetan Ankola

Principal Product Manager · Platform Products and Data Quality

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DROP: 300+ apps published by colleagues · OCEAN: 291 question submissions, Jul–Sep 2026 · CUSS: 370,413 feedback records from five sources

SUMMARY

- **Profile:** Technical product manager who turns AI and data workflows into measurable product outcomes. Defines quality bars with ML and engineering partners, builds source-backed knowledge interfaces and internal tooling, and steers iteration with adoption, retention, engagement and revenue metrics.
- **Yahoo:** Since 2012, from front-end and iOS engineering to Principal PM; co-inventor of four US patents (AI email summaries, AR interfaces).
- **Independent:** Ships App Store apps and playable 3D worlds, with 4.5M+ observed views and features from OpenAI, ChatGPT and Three.js.

EXPERIENCE

Yahoo | Product Management and Engineering

June 2012–present · Mountain View, CA

Principal Product Manager, Yahoo Mail · 2022–present

Earlier at Yahoo: iOS Engineer, Yahoo Mail, 2016–2021, leading product and engineering for AR ads from 2017 · Front-end Engineer, Yahoo Search (JavaScript, Node.js, React), 2012–2016.

- **CUSS, customer insight agent:** Solo-built a self-service customer insights platform and AI agent that unified 370,000+ feedback records from five sources, including both app stores, so product managers and engineering leads can investigate issues and verify findings against customers' own words, with automated weekly reports for desktop, iOS and Android. Fixed five Severity 1 security findings to secure sign-off from Security.
- **OCEAN, Mail insight agent:** Solo-built an agent that consolidates 27 squads and 30 knowledge repositories into daily reports of what shipped, what was blocked and who owned the next decision, with Q&A on the web, in Slack and as a Claude plugin. It handled 291 question submissions from July through September 2026.
- **Evaluation and feedback loop:** Designed OCEAN's evaluation framework across 15 workflows, combining automated citation checks with independent model grading to flag unsupported claims, and ran its quality loop end to end: postmortem tooling, thumbs-up/down and written feedback that feeds prompt improvements, nightly query-and-response review, admin analytics, source attribution and model routing across Codex and Claude. Built a 29-case golden evaluation set for CUSS to check that answers used the right platform, reported accurate counts and quoted customers faithfully, and validated a release candidate with 3,463 passing regression tests.
- **Mobile Calendar and LLM event extraction:** Led the team that built Mail's first native mobile Calendar on iOS and Android, including Gmail Calendar integration; about 10% of Mail's weekly active users used it in 2025. Set the quality bar and confirmation experience with ML partners for LLM-based event extraction, whose 2024 launch improved time-of-interest visibility by 23.9% with 76% user satisfaction.
- **Delete by Sender and measurement:** Led the Android launch; reported results included 2% higher average revenue per user and 7% more delete events. Helped establish Triage7 as a more sensitive inbox-organization metric and used adoption, retention and revenue measures to steer iteration.
- **Catch Up:** Led the swipe-based inbox review with AI previews from concept to general availability with engineering, research and design partners; Yahoo announced the cross-platform launch in June 2025. It reached approximately 19% of iOS and 16% of Android weekly active users in 2025, with 42% and 32% week-over-week retention and revenue per user up 1.6% and 2.1%.
- **GenAI enablement and internal platforms (2023–2026):** Seeded Yahoo's early generative-AI and Claude Code communities through live demos and knowledge-sharing channels. Built DROP, an internal app-publishing platform and SDK supporting identity, real-time state, files and multi-model Claude/Codex

APIs with cost metering and permissions. Colleagues across Mail, Sports and Finance had created 300+ micro-apps by November 2026.

- **Echo, built in four days:** Solo-built an in-house customer-feedback, feature-request and roadmap-tracking web app to replace UserVoice and its six-figure contract, owning the frontend, backend and GCP deployment. Deployed the internal pilot with automated staging deployments, verified rollback and database recovery, and secure routing with Production Engineering.
- **Portfolio operations and security:** Established weekly reviews of the four internal AI products to track adoption, reliability, release readiness and decisions requiring leadership input. Restored endpoint protection across three Signal production servers, repaired Nessus vulnerability scanning on affected cloud hosts and patched OCEAN's production runtime while keeping the service available.
- **Team enablement:** Standardized squad planning updates with Program Management, turned eight training videos into a searchable onboarding hub, created a beta-testing template adopted by other product managers and built a retrospective tool that organized 174 team notes across 13 topics.
- **Customer research and experimentation:** Used funnel analysis to find where users dropped off when trying a new inbox feature and directed experiments that raised adoption from 3% to 16% of weekly active users, exceeding a 10% target. Translated a 30-participant study and eight follow-up interviews into launch requirements for Yahoo Mail Premium Home, defining first-release scope and ownership across Product, Design and Engineering.
- **0-to-1 products:** Founded MobX and later led X Team, two small product teams that built and shipped real products to users to find product-market fit. Shipped the first versions of Digest and Spaces in about 14 weeks, grouping related mail and next steps for travel, family and finances, and explored Mail Home conversational-assistant flows.
- **AR creative authoring tools (2017–2021, product and engineering):** Built Yahoo Mail's iOS AR ad experiences and the authoring tools, SPAARC / AR Ad Composer and AR Ad Generator, that let creative teams assemble 3D scenes, textures and animations without writing JSON. The work supported $2M in AR ad sales across advertisers including Home Depot, Macy's, Pottery Barn, HP, Walmart and Vodafone.
- **Authoring infrastructure and instrumentation:** SPAARC added object-level editing, AR SDK JSON generation, persistence, sharing, search, thumbnails and drag-and-drop texture swapping. Led AR instrumentation and reporting with data science when platform support was unavailable.
- **Engineering foundation:** Owned the Yahoo Search Assist front-end library used in production by multiple Yahoo properties, then led the rewrite of mobile search in Node.js and React with reusable, high-performance interaction libraries. Moved to native iOS, building Swift prototypes and Yahoo Mail features including AR, notification settings, onboarding and privacy.

Nokia Siemens Networks | R&D Engineer, Wireless Systems

July 2008–July 2010 · Bangalore, India

Built C/C++ and Python simulation, automation and performance-testing tools for WiMAX, W-CDMA and LTE networks.

INDEPENDENT PRODUCTS AND CREATIVE WORK

- **AppTruffle and Polly (iOS App Store):** Shipped a market-research app backed by a Python and SQLite collection pipeline (12,084 apps and about 1.98M ranking snapshots in an August 2026 snapshot) with Cloudflare delivery, and a retro camera app built on AVFoundation, CloudKit backup and StoreKit subscriptions.
- **Local AI Chat With My Docs:** Built a SwiftUI client and FastAPI retrieval backend for private document Q&A with source citations, ChromaDB persistence and Ollama-first local inference, reachable securely over Tailscale.
- **Career OS:** Built a synced Mac and iPhone job-search system in which a provenance-tracked knowledge base grounds AI-generated résumés and interview preparation, backed by a Cloudflare Worker and D1 API with expiring pairing codes and revocable device sessions.
- **DexRelay (iOS App Store):** Designed, built and shipped an iPhone-to-Mac control plane for steering Claude Code and Codex projects, approvals and builds: SwiftUI app, installable CLI, QR pairing, LAN-first WebSockets with Tailscale fallback, and a self-healing launchd Mac runtime with health, repair and wake controls. Shipped before OpenAI launched its own Codex remote control.

- **Recognition and collaborations:** Moonlit Swamp was featured by OpenAI and ChatGPT on Instagram and TikTok; Cozy Creek reached 369K views on X and was shared by @threejs and reposted by OpenAI Developers. Invited paid collaborations with ElevenLabs (Foldline, a driving and music game for the Chroma Awards campaign) and Tripo AI (Arctic Waters).

RECOGNITION

- **2026 Co-inventor, US Patent 12,783,570:** AI-generated email summaries shown in the inbox without opening the message.
- **2020–2022 Co-inventor, US Patents 10,679,414, 10,997,791 and 11,367,261:** "Presenting an augmented reality interface."
- **2018 Lumiere Technology Award, Advanced Imaging Society:** Recognized for RYOT / Yahoo Mail AR.
- **2026 Featured by OpenAI and ChatGPT; shared by Three.js and OpenAI Developers** for independent 3D worlds.

SKILLS

AI and agents: Claude Code, Codex, retrieval and source provenance, evaluations and feedback loops, multi-model routing, MCP connectors, prompt and agent-workflow design.

Product: Discovery, customer-research synthesis, interaction design, rapid prototyping, experimentation, adoption and revenue metrics, roadmaps, cross-functional delivery.

Platform: API and SDK design, developer experience, identity and access controls, usage and cost metering, self-service publishing, lifecycle and recovery.

Engineering: Swift / SwiftUI, JavaScript / TypeScript, React, Node.js, Python, SQL / BigQuery, REST, WebSockets, GCP, Cloudflare Workers.

EDUCATION

University of Southern California, M.S., Computer Science, 2010–2012

PES Institute of Technology, Bangalore, B.E., Information Science, 2008